

Kerala Agricultural University introduce Jeevan, a new health drink

1. Parliament passed two bills aimed at transforming agriculture in the country and raising farmers' incomes.
2. The Farmers' Produce Trade and Commerce (Promotion and Facilitation) Bill, 2020 and The Farmers (EMpowerment and Protection) Agreement of price Assurance and Farm Services Bill, 2020 which were passed by Lok Sabha on 17th September 2020, were passed by the Rajya Sabha also on 20 September 2020.
3. The Bills were introduced in Lok Sabha on 14th September 2020 by Union Minister of Agriculture & Farmers' Welfare, Rural Development & Panchayati Raj, Shri Narendra Singh Tomar, to replace ordinances promulgated on 5th June 2020
4. Speaking about the Bills, Shri Narendra Singh Tomar said that the Government under Prime Minister Shri Narendra Modi has taken several landmark decisions in the last six years to ensure that farmers get remunerative prices for their produce, and for raising farmers' incomes and livelihood status.
5. He again clarified that the procurement at Minimum Support Price will continue.

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1. The first 'Kisan Rail' from the Karnataka will be operated between KSR Bengaluru and H. Nizamuddin in Delhi on September 19. The trains will run via Mysuru, Hubballi, and Pune, covering a distance of 2,751 Km.
2. South Western Railway (SWR) Official says that the service will help farmers transport agricultural products at a cheaper rate.
3. A release from the SWR states that between September 19 and October 17, train number 00625 will leave KSR Bengaluru at 4.45 pm. On Saturdays and reach Nizamuddin at 11.45 pm on Mondays.
4. On the return journey, train number 00626 will leave Nizamuddin at 5 pm. on Tuesday and reach Bengaluru at 1.45 a.m on Fridays.
5. "This train will help in setting up logistics for optimum supply chains, which will tremendously benefit farmers.
6. South Western Railway has contacted the State's Horticulture Department and informed them about the launch of the new Kisan trains service.

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1. Aimed at enhancing the immunity levels of people, the Department of Post-Harvest Technology, Kerala Agriculture University has introduced Jeevani- A health drink in the Market.
2. The Product has been formulated from horticultural crops with proven health benefits and immunity-boosting properties such as aonnia (Indian Gooseberry), lemon, ginger, turmeric, and black paper
3. KAU in a statement said that Jeevani is 100 percent natural and devoid of any preservatives, synthetic food additives, or artificial colorants.
4. Jeevani has been formulated both in sweet and salty flavors.
5. The product can be recommended as a health drink for people of all ages, KAU said.



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6. The product is available at the KAU sales outlet at the main campus in Vellanikara and is priced at 140 for 500ml.